

05-31-01

A

PATENT APPLICATION TRANSMITTAL LETTER
(Small Entity)

Docket No.
12773US02

TO THE ASSISTANT COMMISSIONER FOR PATENTS

Transmitted herewith for filing under 35 U.S.C. 111 and 37 C.F.R. 1.53 is the patent application of:

Robert W. Maismiph

For: **TARGETED RESPONSE GENERATION SYSTEM**

Enclosed are:

Certificate of Mailing with Express Mail Mailing Label No. EL649150449US

Two (2) informal sheets of drawings.

A certified copy of a application.

Declaration Signed. Unsigned.

Power of Attorney

Information Disclosure Statement

Preliminary Amendment

Verified Statement(s) to Establish Small Entity Status Under 37 C.F.R. 1.9 and 1.27.

Other: Appendix A and Appendix B to specification

CLAIMS AS FILED

For	#Filed	#Allowed	#Extra	Rate	Fee
Total Claims		- 20 =	0	x \$9.00	\$0.00
Indep. Claims		- 3 =	0	x \$40.00	\$0.00
Multiple Dependent Claims (check if applicable)	<input type="checkbox"/>				\$0.00
				BASIC FEE	\$355.00
				TOTAL FILING FEE	\$355.00

A check in the amount of to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge and credit Deposit Account No. 13-0017 as described below. A duplicate copy of this sheet is enclosed.

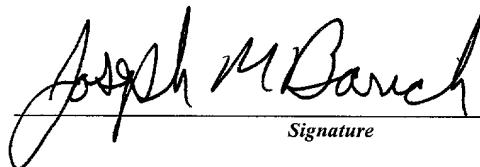
Charge the amount of as filing fee.

Credit any overpayment.

Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.

Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).

Dated: May 30, 2001



Signature

Joseph M. Barich
McAndrews, Held & Malloy, Ltd.
500 W. Madison Street, 34th Floor
Chicago, Illinois 60661

CC:

05-31-01

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CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Robert W. Maismiph

Docket No.

12773US02

Serial No.

Filing Date

Examiner

Group Art Unit

Invention: TARGETED RESPONSE GENERATION SYSTEM

I hereby certify that the following correspondence:

Transmittal letter, specification with two sheets of drawings and Appendices A and B

(Identify type of correspondence)

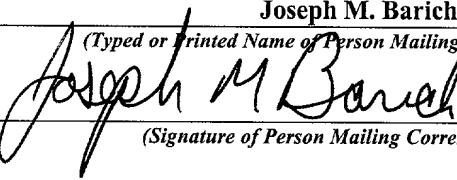
is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under
37 CFR 1.10 in an envelope addressed to: The Assistant Commissioner for Patents, Washington, D.C. 20231 on

May 30, 2000

(Date)

Joseph M. Barich

(Typed or Printed Name of Person Mailing Correspondence)


Joseph M. Barich

(Signature of Person Mailing Correspondence)

EL649150449US

("Express Mail" Mailing Label Number)

Note: Each paper must have its own certificate of mailing.